

# E-COMMERCE GATEWAY PROCESS

A simple guide to understand the internet e-commerce system works.



## E-Commerce

- ▶ This process all starts on your website when a visitor comes to your site and decides to make a purchase.
- ▶ Your website serves as a place where the customer can input his credit card information.

## Gateway

- ▶ Your website takes that data that the customer put in your site and authorizes the transaction.
- ▶ The gateway is activated when the customer hits the final submit button.

## Merchant

- ▶ After the transaction is authorized, the merchant processes the transaction.
- ▶ The merchant then sends your money to the bank.

## Bank

- ▶ The bank receives the money from the merchant and places it into your account.
- ▶ Your money is now available for withdrawal.